

SUMMER DAWN HARLOW

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BIO

Summer Harlow, an associate professor of journalism in the Jack J. Valenti School of Communication at the University of Houston, has a Ph.D. in Journalism and a M.A. in Latin American Studies from the University of Texas at Austin. Summer, who is trilingual (English, Spanish, and Portuguese), researches the intersections of emerging media technologies, international journalism, alternative media, and activism, with an emphasis on Latin America and marginalized groups. She is the author of the award-winning *Liberation Technology in El Salvador: Re-appropriating Social Media Among Alternative Media Projects* (Palgrave-Macmillan, 2017), based on 12 months of ethnographic fieldwork in El Salvador as an Inter-American Foundation Grassroots Development Fellow. Previously she worked as an assistant professor at Florida State University. She has completed eight book chapters and published more than 40 articles in peer-reviewed journals such as the *Journal of Communication; New Media & Society; International Journal of Press/Politics; Journalism*, the *International Journal of Communication*, and *Information, Communication & Society*.

EDUCATION

Doctorate in Journalism, May 2014

University of Texas at Austin, School of Journalism

GPA: 4.0

Dissertation: “Liberation Technology? Toward an Understanding of the Re-appropriation of Social Media for Emancipatory Uses among Alternative Media Projects in El Salvador”

Research interests: international communication, online/digital media, alternative media, community media, Latin America, activism, press freedom

Master of Arts in Latin American Studies, May 2006

University of Texas at Austin, Lozano Long Institute of Latin American Studies GPA: 4.0

Thesis: “A Political Boss, Partisanship, and the Press: The Impact on Democracy of Two Newspapers in Salvador, Brazil”

Study Abroad: Federal University of Bahia, Salvador, Brazil, Summer 2005

Bachelor of Journalism

Bachelor of Arts in Spanish,

University of Missouri at Columbia

Magna Cum Laude

PEER-REVIEWED ACADEMIC PUBLICATIONS

Harlow, S. (2020). Entrepreneurial News Sites as Worthy Causes? Exploring Readers' Motivations Behind Donating to Latin American Journalism. *Digital Journalism*, online first.

Harlow, S. (2020). Protecting News Companies and their Readers: Exploring Social Media Policies in Latin American Newsrooms. *Digital Journalism*, online first.

Harlow, S., Kilgo, D. K., Salaverría, R., & García-Perdomo, V. (2020). Is the Whole World Watching? Building a Typology of Protest Coverage on Social Media From Around the World. *Journalism Studies*, online first.

Higgins Joyce, V. D. M., & **Harlow, S.** (2020). Seeking transnational, digital-native news from Latin America: An audience analysis through the lens of social capital. *Journalism Studies*, online first.

Mourão, R. R., & **Harlow, S.** (2020). Awareness, Reporting, and Branding: Exploring Influences on Brazilian Journalists' Social Media Use across Platforms. *Journal of Broadcasting & Electronic Media*, online first.

Harlow, S., Rowlett^a, J., & Gonyea^a, L.K. (2020). "Kim Davis be Like...": A Feminist Critique of Gender Humor in Online Political Memes. *Information, Communication & Society*, (23)7, 1057-1073. (First published online, 2018).

^a Graduate students

Kilgo, D. K., & **Harlow, S.** (2019). Protests, media coverage, and a hierarchy of social struggle. *The International Journal of Press/Politics*, 24(4), 508-530.

Harlow, S. (2019). Framing# Ferguson: A comparative analysis of media tweets in the US, UK, Spain, and France. *International communication gazette*, 81(6-8), 623-643.

Harlow, S. (2019). Recognizing the importance of alternative media: Role perceptions and journalistic culture in Brazil. *Journalism Studies*, 20(1), 117-135. (First published online, 2017).

Harlow, S., & Chadha, M. (2019). Indian Entrepreneurial Journalism: Building a typology of how founders' social identity shapes innovation and sustainability. *Journalism Studies*, 20(6), 891-910. (First published online, 2018).

Harlow, S., & Benbrook^a, A. (2019). How# Blacklivesmatter: exploring the role of hip-hop celebrities in constructing racial identity on Black Twitter. *Information, Communication & Society*, 22(3), 352-368. (First published online, 2017).

^a Graduate student

PEER-REVIEWED ACADEMIC PUBLICATIONS (CONTINUED)

- Chadha, M., & **Harlow, S.** (2019). Bottom lines and deadlines: Examining local digital news startups' content across different revenue-earning sites. *Journalism Practice*, 13(6), 723-741. (First published online, 2018).
- Harlow, S.**, & Chadha, M. (2018). Looking for Community in Community News: An Examination of Public-spirited Content in Online Local News Sites. *Journalism*, online first.
- Harlow, S.** (2018). Quality, Innovation, and Financial Sustainability: Central American entrepreneurial journalism through the lens of its audience. *Journalism Practice*, 12(5), 543-564.
- Kilgo, D.K., **Harlow, S.**, García-Perdomo, V., Salaverría, R. (2018). From #Ferguson to #Ayotzinapa: Analyzing the Differences in Domestic and Foreign Protest News Shared on Social Media. *Mass Communication & Society*, 21(5), 606-630.
- Rowlett^a, J.T, & **Harlow, S.** (2018). Selfies and sensationalism on the campaign trail: A visual analysis of Snapchat's political coverage. *Visual Communication Quarterly*, 25(2), 82-92.
^a Graduate student
- Ji^a, Q., **Harlow, S.**, Cui^a, D., & Wang^a, Z. (2018). Discussing Environmental Issues in Chinese Social Media: An Analysis of Greenpeace China's Weibo Posts and Audience Responses. *The Journal of Social Media in Society*, 7(1), 37-60.
^a Graduate students
- Schmitz Weiss, A., De Macedo Higgins Joyce, V., **Harlow, S.**, & Calmon Alves, R. (2018). Innovation and Sustainability: A relationship examined among Latin American Entrepreneurial News Organizations. *Cuadernos*, 42, 87-100.
- Kilgo, D. K., **Harlow, S.**, García-Perdomo, V., & Salaverría, R. (2018). A new sensation? An international exploration of sensationalism and social media recommendations in online news publications. *Journalism*, 19(11), 1497-1516. (First published online, 2016).
- García-Perdomo, V., Salaverría, R., Kilgo, D. K., & **Harlow, S.** (2018). To share or not to share: The influence of news values and topics on popular social media content in the United States, Brazil, and Argentina. *Journalism studies*, 19(8), 1180-1201. (First published online, 2017).
- Harlow, S.**, Salaverría, R., Kilgo, D. K., & García-Perdomo, V. (2017). Protest Paradigm in Multimedia: Social Media Sharing of Coverage About the Crime of Ayotzinapa, Mexico. *Journal of Communication*, 67(3), 328-349.

PEER-REVIEWED ACADEMIC PUBLICATIONS (CONTINUED)

- Harlow, S.** (2016). Reconfiguring and Remediating Social Media as Alternative Media: Exploring Youth Activists' Digital Media Ecology in El Salvador. *Palabra Clave*, 19(4), 997-1026.
- Harlow, S., & Salaverría, R.** (2016). Regenerating journalism: Exploring the 'alternativeness' and 'digital-ness' of online-native media in Latin America. *Digital Journalism* 4(8), 1001-1019.
- Harlow, S.** (2015). Losing Focus: Goal Displacement at an Alternative Newspaper in El Salvador. *Media Culture and Society*, 37(8), 1119-1137.
- Harlow, S.** (2015). Twitterati as Instruments of Change? Re-appropriating Social Media for Dialogue and Action via El Salvador's Citizen Debate Site Política Stereo. *International Journal of Communication*, 9, 1-20. Retrieved from <http://ijoc.org/index.php/ijoc/article/view/3414>
- Harlow, S.** (2015). Story-Chatterers Stirring Up Hate: Racist Discourse in Reader Comments on U.S. Newspaper Websites. *Howard Journal of Communications*, 26(1), 21-42.
- Harlow, S.** (2015). Beyond representation: Exploring participation in and through technology at an alternative newspaper in El Salvador. *Cuadernos*, 37, 35-47. Retrieved from <http://www.cuadernos.info/index.php/CDI/article/view/cdi.37.822>
- Chadha, M., & **Harlow, S.** (2015). The writing is on the wall, or is it? Exploring Indian activists' beliefs on social media's alternative spaces of communication. *International Journal of Communication*, 9, 672-693.
- Guo, L., & **Harlow, S.** (2014). User-Generated Racism: A study of Racial Stereotypes in YouTube Videos. *The Howard Journal of Communications*, 3(1), 281-302.
- Harlow, S., & Guo, L.** (2014). Will the Revolution be Tweeted or Facebooked? Using Digital Communication Tools in Immigrant Activism. *Journal of Computer Mediated Communication*, 19(3), 463-478.
- Harlow, S.** (2013). Adapting, Adopting and Diffusing: Leveraging Web 2.0 Tools for Activism in Mexico. *Journal of Latin American Communication Research*, 3(1), 3-35.
- Harlow, S.** (2013). It was a Facebook Revolution: Exploring the Media Narratives of the Egyptian Protests. *Revista de Comunicación*, 59-82, 59-82.
- Harlow, S., & Harp, D.** (2013). Alternative Media in a Digital Era: Comparing News and Information Use among Activists in the United States and Latin America. *Comunicación y Sociedad/Communication and Society*, 26(4), 25-51.

PEER-REVIEWED ACADEMIC PUBLICATIONS (CONTINUED)

Harp, D., **Harlow, S.**, & Loke, J. (2013). The Symbolic Annihilation of Women in Globalization Discourse: The Same Old Story in U.S. News Magazines. *Atlantic Journal of Communication*, 21(5), 263-277.

Harlow, S. (2012). A Political Boss, Partisanship, and the Press: The Impact on Democracy of Two Newspapers in Salvador, Brazil. *Journalism*, 13(3), 340-353.

Harlow, S. (2012). Social Media and Social Movements: An Online Guatemalan Social Movement that Moved Offline. *New Media & Society*, 14(2), 225-243.

Harlow, S., & Harp, D. (2012). Collective Action on the Web: A cross-cultural study of social networking sites and online and offline activism in the United States and Latin America. *Information, Communication & Society*, 15(2), 196-216.

Bachmann, I., & **Harlow, S.** (2012). Interactividad y multimedialidad en periódicos latinoamericanos: Avances en una transición incompleta/Interactivity and Multimedia in Latin American Newspapers: Inroads in an Incomplete Transition. *Cuadernos de Información*, 30, 41-52.

Bachmann, I., & **Harlow, S.** (2012). Opening the Gates: Interactive and multimedia elements of newspaper websites in Latin America. *Journalism Practice*, 6(2), 217-232.

Harlow, S., & Johnson, T. (2011). Overthrowing the Protest Paradigm? How The New York Times, Global Voices and Twitter Covered the Egyptian Revolution. *International Journal of Communication*, 5, 1359-1374.

REFEREED BOOKS

Harlow, S. (2017). *Liberation Technology in El Salvador: Re-appropriating Social Media among Alternative Media Projects**. Palgrave-Macmillan.

***Winner of the 2018 AEJMC-Knudson Latin America Prize**

REFEREED BOOK CHAPTERS

Treré, E., & **Harlow, S.** (forthcoming). Digital Activism in Latin America. Manuscript under contract with Oxford.

Harlow, S. (forthcoming). Media Participation. Manuscript under contract for publication. Routledge.

REFEREED BOOK CHAPTERS (CONTINUED)

- Harlow, S., & Davis, S.H.** (2017). Alternative Media in Pink Tide Latin America: Reframing Producers' Relationship to Political Parties. In Artz, L. (Ed.), *The Pink Tide: Media Access and Political Power in Latin America*. Rowman & Littlefield.
- Harlow, S.** (2017). Live-witnessing, Slacktivism, and Surveillance: Understanding the Opportunities, Challenges, and Risks of Human Rights Activism in a Digital Era. In Tumber, H. & Waisbord, S. (Eds.), *The Routledge Companion to Media and Human Rights*, 318. Routledge.
- Harlow, S.** (2014). Social Change and Social Media: Incorporating Social Networking Sites into Activism in Latin America. In Breur, A., & Welp, Y. (Eds.), *Digital Technologies for Democratic Governance in Latin America*. Routledge.
- Bachmann, I., & **Harlow, S.** (2013). Internet Gathering (Online Protest). In Harvey, K., & Golson, J.G. (Eds.), *Encyclopedia of Social Media and Politics*. Sage Reference.
- Harlow, S.** (2012). International Reporting: Experimenting with Citizen Journalism, Social Media and Nonprofits. In McCombs, M.E., Hinsley, A.W., Kaufhold, K., & Lewis, S.C. (Eds.), *The Future of News: An Agenda of Perspectives (2nd edition)*. Cognella Academic Publishing.
- Holton, A., **Harlow, S.**, & Lewis, S.C. (2012). The evolution of participatory journalism. In McCombs, M.E., Hinsley, A. W., Kaufhold, K., & Lewis, S.C. (Eds.), *The future of News: An Agenda of Perspectives (2nd edition)*, pp. 139-150. Cognella Academic Publishing.

PEER-REVIEWED CONFERENCE PAPERS

- Harlow, S., & Kilgo, D.K.** (accepted for presentation, August 2020). *Perceptions vs. Performance: How Routines, Norms, and Values Influence Journalists' Protest Coverage Decisions**. Paper presented at the Association for Education in Journalism & Mass Communication annual meeting, virtual.
*** Third-place top faculty paper in the Mass Communication & Society Division**
- Harlow, S., Camaj, L., & Pjesivac, I.** (presented May 2020). *Rhetoric and Practice of Protest Reporting Across Clientelist Media Systems*. Paper presented at the International Communication Association annual meeting, virtual.
- Ciszek, E., & **Harlow, S.** (presented May 2020). *Building bridges: A communication heuristic for articulating a commitment to social change*. Paper presented at the International Communication Association annual meeting, virtual.

PEER-REVIEWED CONFERENCE PAPERS (CONTINUED)

Higgins-Joyce, V., **Harlow, S.**, Schmitz-Weiss, A., & Calmon Alves, R. (presented August 2019). *Spatial Dimensions of Latin American Journalists' Role Perceptions: A Hierarchy of Influence Analysis*. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Toronto, Canada.

Liu, W., & **Harlow, S.** (presented 2019, May). *Tweeting in Solidarity: Examining Frame Diffusion and Alignment Processes among Immigrant-Serving NGOs in California before and after Donald Trump's Travel Ban*. Paper presented at the International Communication Association annual meeting in Washington, D.C.

Harlow, S. (presented 2018, October). *Protecting News Companies and their readers: Exploring Social Media Policies at Latin American News Organizations*. Paper presented at the World Association of Public Opinion Research Latin American Congress, Colonia, Uruguay.

Harlow, S. (presented 2018, August). *Entrepreneurial News Sites as Worthy Causes? Exploring Readers' Motivations Behind Donating to Latin American Journalism**. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Washington, DC.

***Top paper, 1st Place Faculty Paper in the Media Management, Economics, and Entrepreneurship Division**

Harlow, S. & Kilgo, D.K. (presented 2018, August). *From the Margins to the Newsfeed: Social Media Audiences' Disruption of the Protest Paradigm*#*. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Washington, DC.

***Paper produced as part of the AEJMC Emerging Scholars Grant
#Paper nominated for the AEJMC Professional Excellence Award**

Kilgo, D.K. & **Harlow, S.** (presented 2018, August). *Protests, Media Coverage, and a Hierarchy of Social Struggle**. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Washington, DC.

***Paper produced as part of the AEJMC Emerging Scholars Grant**

Higgins Joyce, V. & **Harlow, S.** (presented 2018, August). *Seeking Transnational, Entrepreneurial News from Latin America: An Audience Analysis**. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Washington, DC.

***Top paper, 2nd Place Latino/Latin American Communication Research Award**

PEER-REVIEWED CONFERENCE PAPERS (CONTINUED)

García-Perdomo, V., **Harlow, S.**, & Kilgo, D.K. (presented 2018, August). *Framing the Colombian Peace Process: Between Peace and War Journalism*#*. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Washington, DC.

***Top paper, 2nd Place Stevenson Open Competition for International Communication**

#Top paper, 1st Place Latino/Latin American Communication Research Award

Harlow, S. (presented 2018, May). *Alternative Media and Protest: Examining the Impact of Entrepreneurial Online News Sites in Latin America*. Paper presented at the International Communication Association annual conference, Prague.

Harlow, S. (presented 2018, May). *Re-imagining Social Media Activism: Understanding when New Technologies Silence Marginalized Voices in Social Justice Movements*. Paper presented at the International Communication Association annual conference, Prague.

Chadha, M., & **Harlow, S.** (presented 2018, May). *Bottomlines and Deadlines: Examining Local News Startups' Content across Different Revenue-Earning Sites*. Accepted to the International Communication Association annual conference, Prague.

Harlow, S., & Chadha, M. (presented 2018, April). *Looking for Community in Community News: An Examination of Public-spirited Content in Online Local News Sites*. Paper presented at the International Symposium on Online Journalism, Austin, TX.

Poepsel, M., & **Harlow, S.** (presented 2017, October). *Digital Journalism Entrepreneurship in Mexico*. Paper presented at the annual Global Fusion conference, Athens, Ohio.

Harlow, S., & Bachmann, I. (presented 2017, August). *Discarding the "Woman Card": Exploring Gender Politics and Social Media Sharing of U.S. Election News*. Paper presented at annual conference, Association for Education in Journalism and Mass Communication, Chicago.

Harlow, S., & Chadha, M. (presented 2017, August). *Entrepreneurial Journalism in India: Toward an Understanding of How Founders' Social Identity Shapes Innovation and Financial Sustainability*. Paper presented at annual conference, Association for Education in Journalism and Mass Communication, Chicago.

Kilgo, D.K., **Harlow, S.**, Garcia, V., & Salaverria, R. (presented 2017, August). *From #Ferguson to #Ayotzinapa: Analyzing the Differences in Domestic and Foreign Protest News Shared on Social Media*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago.

PEER-REVIEWED CONFERENCE PAPERS (CONTINUED)

- Harlow, S.** (presented 2017, July). *Latin America's "Super Pioneers" of Online Journalism: Innovation and Success as an Alternative to Mainstream Media*. Paper presented at the annual meeting of the International Association of Media and Communications Research, Cartagena, Colombia.
- Harlow, S.,** Kilgo, D.K., Salaverria, R., & Garcia, V. (presented 2017, May). *The Whole World is Watching on Social Media: Building a Global Protest Typology*. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.
- Harlow, S.,** Rowlett, J., & Gonyea, L.K. (presented 2017, May). *"Kim Davis be Like...": A Feminist Critique of Gender Humor in Online Political Memes*. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.
- Mourao, R. R., & **Harlow, S.** (presented 2017, May). *Awareness, Reporting, and Branding: Exploring Brazilian Journalists' Social Media Use Across Platforms*. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.
- Baldwin, J., **Harlow, S.,** Mason, T., & Noli, A. (presented 2017, May). *#Gamergate and Online Controversy: Exploring Gender and Incivility in Fandoms on Twitter*. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.
- Harlow, S.** (presented 2016, October). *Quality, Innovation, and Financial Sustainability: Central American Entrepreneurial Journalism through the Lens of its Audience*. Paper to be presented at Latin American Congress, World Association for Public Opinion Research, Monterrey, Mexico.
- Schmitz Weiss, A., Higgins Joyce, V. M., **Harlow, S.** & Alves, R. (presented 2016, October). *Innovation and Sustainability: A Relationship Examined Among Latin American Entrepreneurial News Organizations*. WAPOR Conference, Monterrey, Mexico.
- Harlow, S.** (accepted, 2016). *Online People-Power: Twitter, Alternative Journalism, and Digitally Mediated Collective Participation during the Guatemalan Spring*. Paper accepted at Latin American Studies Association annual congress, Latin American Studies Association, New York.
- Harlow, S.** (presented 2016, August). *Advocacy or Objectivity? Role Perceptions and Journalistic Culture in Alternative and Mainstream Media in Brazil*. Paper presented at Annual conference, Association for Education in Journalism and Mass Communication, Minneapolis, MN.

PEER-REVIEWED CONFERENCE PAPERS (CONTINUED)

***Harlow, S.**, Salaverria, R., Kilgo, D., & Garcia, V. (presented 2016, August). *Visual Dissent: Examining Framing, Multimedia, and Social Media Recommendations in Protest Coverage of Ayotzinapa, Mexico*. Paper presented at Annual conference, Association for Education in Journalism and Mass Communication, Minneapolis, MN.

***Top Faculty Paper, 1st place Robert L. Stevenson Open Paper Competition**

Kilgo, D., **Harlow, S.**, Garcia, V., & Salaverria, R. (presented 2016, August). *A New Sensation? Exploring Sensationalism, Online Journalism and Social Media Audiences Across the Americas*. Paper presented at the meeting of Association for Education in Journalism and Mass Communication, Minneapolis, MN.

Rowlett, J., & **Harlow, S.** (presented 2016, August). *Selfies and Sensationalism on the Campaign Trail: A Visual Analysis of Snapchat's Political Coverage*. Paper presented at the meeting of Association for Education in Journalism and Mass Communication, Minneapolis, MN.

Harlow, S., & Benbrook, A. (presented 2016, June). *How #BlackLivesMatter: Exploring the Role of Hip-Hop Celebrities in Constructing Racial Identity on Black Twitter*. Paper presented at International Communication Association annual conference, Japan.

Merle, P., & **Harlow, S.** (presented 2016, May). *Rethinking Citizenship Norms for Millennials: Conceptualizing Techno-citizenship*. Paper presented at World Association for Public Opinion Research annual conference, Austin, Texas.

***Harlow, S.** (presented 2015, October). *Beyond representation: Exploring participation in and through technology at an alternative newspaper in El Salvador*. Paper presented at International Regional Conference of Association for Education in Journalism and Mass Communication, Santiago, Chile.

***Overall first-place top conference paper award**

*Garcia, V., Salaverria, R., Kilgo, D., & **Harlow, S.** (presented 2015, August). *To Share or Not to Share: The Influence of News Values and Topics on Popular Social Media Content in the U.S., Brazil, and Argentina*. Paper presented at annual meeting, Association for Education in Journalism and Mass Communication, San Francisco.

***Latino and Latin American Research Award, 2nd place**

***Harlow, S.** (presented 2015, August). *Liberation Technology? Understanding a Community Radio Station's Social Media Use in El Salvador*. Paper presented at annual meeting, Association for Education in Journalism and Mass Communication, San Francisco.

*** 3rd place, Robert L. Stevenson Open Paper Competition**

PEER-REVIEWED CONFERENCE PAPERS (CONTINUED)

***Harlow, S.**, & Antista, L. (presented 2015, August). *Framing #Ferguson: A comparative analysis of media tweets in the U.S., U.K., Spain, and France*. Paper presented at annual meeting, Association for Education in Journalism and Mass Communication, San Francisco.

***Minorities and Communication Division top faculty paper award, 2nd place**

Ji, Q., **Harlow, S.**, Cui, D., & Wang, Z. (presented 2015, August). *Emotional Appeals and the Environment: A Content Analysis of Greenpeace China's Weibo Posts and Audience Responses*. Paper presented at annual meeting, Association for Education in Journalism and Mass Communication.

Driscoll, A., **Harlow, S.**, Merle, P., Pietryka, M., Weissert, C., Fahey, K., & Stanquist, T. (presented 2015, June). *Public Opinion, Media Agenda Setting and Individual Legislative Responsiveness in Florida*. Paper presented at Comparative Agendas Project annual conference, Lisbon, Portugal.

Harlow, S., Harlow, S., & Merle, P. (presented 2015, June). *Fear the Fan: The Role of #Fangate Talk on Twitter during Florida's 2014 Gubernatorial Campaigns*. Paper presented at World Association for Public Opinion Research, Buenos Aires, Argentina.

Harlow, S. (presented 2015, May). *Activists as Journalists? Toward an Understanding of How Activists in El Salvador Use Social Media for Social Change*. Paper presented at Latin American Studies Association, San Juan, Puerto Rico.

Harlow, S., & Merle, P. (presented 2015, May). *Social media and ciudadanía: Analyzing the influence of Facebook, Twitter, and YouTube on citizenship norms in Latin America, 2009-2011*. Paper presented at the meeting of International Communication Association, Puerto Rico.

Harlow, S., & Salaverría, R. (presented 2015, May). *Regenerating journalism: Exploring the 'alternativeness' and 'digital-ness' of online-native media in Latin America*. Paper presented at the meeting of International Communication Association, Puerto Rico.

Harlow, S. (presented 2013, August). *It was a Facebook Revolution: Exploring the Media Narratives of the Egyptian Protests*. Paper presented at Association for Education in Journalism and Mass Communication annual conference, Washington, D.C.

Harlow, S. (presented 2013, August). *Losing Focus: Measuring the 'Alternativeness' of the Alternative Press in El Salvador*. Paper presented at Association for Education in Journalism and Mass Communication annual conference, Washington, D.C.

PEER-REVIEWED CONFERENCE PAPERS (CONTINUED)

- Chadha, M., & Harlow, S. (presented 2012, October). *The writing is on the wall, or is it? Exploring Indian activists' beliefs on social media as alternative spaces of communication*. Paper presented at International Communication Association Latin American regional conference, Santiago, Chile.
- Harlow, S. (presented 2012, October). *Online collective action is offline: Latin American activists combine new and old tools for social change*. Paper presented at International Communication Association Latin America regional conference, Santiago, Chile.
- Harlow, S., Johnson, T., & Chadha, M. (presented 2012, October). *The Building BRICs of Trust: A Comparison of Media Trust in Brazil and India*. Paper presented at International Communication Association Latin American regional conference, Santiago, Chile.
- *Guo, L., & Harlow, S. (presented 2012, August). *User-Generated Racism: A Study of Racial Stereotypes in YouTube Videos*. Paper presented at Association for Education in Journalism and Mass Communication annual conference, Chicago, IL.
***Minorities and Communication Division top paper award, 3rd place**
- Harlow, S., & Harp, D. (presented 2012, August). *Alternative Audiences: New Consumption among Activists in the United States and Latin America*. Paper presented at Association for Education in Journalism and Mass Communication annual conference, Chicago, IL.
- Harlow, S. (presented 2012, May). *Social Change and Social Media: What Activist Believe Digital Tools Mean for Democracy in Latin America*. Paper presented at International Congress of the Latin American Studies Association, San Francisco.
- Harlow, S., & Bachmann, I. (presented 2012, May). *Going North: News Framing of Immigration in Mexico, Guatemala and El Salvador*. Paper presented at International Communication association annual Conference, Phoenix.
- Harlow, S., & Bachmann, I. (presented 2011, November). *Media and Migration: Covering Immigration in Mexico and Central America*. Paper presented at Journalism in the Americas, Austin Forum, Austin Texas.
- Harlow, S. (presented 2011, August). *From Marching to Clicking: How NGOs are Leveraging Digital Communication Tools for Activism in Mexico*. Paper presented at Association for Education in Journalism and Mass Communication annual conference, St. Louis, MO.
- Harlow, S. (presented 2011, August). *Story-Chatterers Stirring Up Hate: Racist Discourse in Reader Comments on U.S. Newspaper Websites*. Paper presented at Association for Education in Journalism and Mass Communication annual conference, St. Louis, MO.

PEER-REVIEWED CONFERENCE PAPERS (CONTINUED)

Harlow, S., & Guo, L. (presented 2011, August). *Will the Revolution be Twittered or Facebooked? A Study of Incorporating New Digital Tools into Immigrant Activism*. Paper presented at Association for Education in Journalism and Mass Communication annual conference, St. Louis, MO.

Harp, D., **Harlow, S.**, & Loke, J. (presented 2011, August). *The Symbolic Annihilation of Women in Globalization Discourse: The Same Old Story in U.S. News Magazines*. Paper presented at Association for Education in Journalism and Mass Communication annual conference, St. Louis, MO.

Harlow, S. (presented 2011, May). *Race, Class and Facebook: Online Hegemonic Discourses and a Guatemalan Protest Movement*. Paper presented at International Communication Association annual conference, Boston.

Harlow, S., & Harp, D. (presented 2011, May). *Online Collective Action: Social Network Sites and Activism in the United States and Latin America*. Paper presented at International Communication Association annual conference, Boston.

Bachmann, I., & **Harlow, S.** (presented 2011, April). *Opening the Gates: Participatory and Multi-Media Elements of Newspaper Websites in Latin America*. Paper presented at International Symposium on Online Journalism, Austin, TX.

Harlow, S. (presented 2011, April). *The Future of International Reporting*. Paper presented at 9th International Symposium Communication in the Millennium, San Diego.

***Harlow, S.** (presented 2011, March). *Story-Chatterers Stirring Up Hate: Racist Discourse in Reader Comments on U.S. Newspaper Websites*. Paper presented at Association for Education in Journalism and Mass Communication Mid-Winter Conference, Norman, OK.

***Minorities and Communication Division top paper award**

Harlow, S., & Guo, L. (presented 2011, March). *Will the Revolution be Twittered or Facebooked? A Study of Incorporating New Digital Tools into immigrant Activism*. Paper presented at Association for Education in Journalism and Mass Communication Mid-Winter Conference, Norman, OK.

Harlow, S. (presented 2010, August). *A Political Boss, partisanship, and the Press: The Impact on Democracy of Two Newspapers in Salvador, Brazil*. Paper presented at Association for Education in Journalism and Mass Communication, Denver.

Harlow, S. (presented 2010, August). *Social Media and Social Movements: An Online Guatemalan Social Movement that Moved Offline*. Paper presented at Association for Education in Journalism and Mass Communication, Denver.

ONGOING RESEARCH

Worlds of Journalism Study (2018-present). Principal investigator for Guatemala and El Salvador for third wave of world-wide survey of journalists.

<http://www.worldsofjournalism.org/>

ACADEMIC POSITIONS

Assistant Professor, Jack J. Valenti School of Communication, University of Houston (2017-present)

Courses taught:

- Media for Social Justice for undergraduates*, 2019, 2020
- Immigration Reporting and Data for undergraduates, 2020
- Social Media Impacts and Implications for graduate students, 2019
- Media, Power and Society for undergraduates, 2019
- Media, Globalization, and Social Change for graduate students, 2018, 2021
- Social Media and News for undergraduates, 2018, 2019, 2020
- Digital Media Entrepreneurship for undergrads/grads*, 2018
- Qualitative Research Methods for graduate students, 2017, 2018

Assistant Professor, School of Communication, Florida State University (2014-2017)

Courses taught:

- Social Media Campaigns for undergraduates*, 2014, 2015, 2016
- Global Perspectives on Intercultural/International Communication for undergraduates, 2014, 2015, 2016
- Mass Media & Society for undergraduates, 2016
- Social Media Campaigns-Advocacy for graduates*, 2015, 2016, 2017
- Qualitative Methods for graduates, 2017

**I created these courses*

Teaching Assistant, University of Texas at Austin (fall 2013)

Assist teaching honors undergraduate class Freedom: Law/History/Philosophy. As TA also received certificate of training in teaching first-year students.

Guest Instructor, National University of El Salvador (2013)

Offered series of workshops on online journalism and social media to journalism students. Participants received a certificate of completion.

ACADEMIC POSITIONS (CONTINUED)

Guest Instructor, Simeon Cañas Central American University (UCA) in San Salvador, El Salvador (2012)

Invited to give series of workshops to journalism students on using digital tools and social networks as journalists.

Adjunct Instructor, Colorado State University online distance learning (2011-2012)

Invited to design and instruct online course on social media and social movements.

Guest Lecturer, University of Texas at Austin (2009, 2010, 2011)

Intermediate Reporting course. Presented lectures on interviewing techniques, covering school board meetings, and covering state government.

Guest Lecturer, University of Texas at Austin (2010, 2011)

Journalism in Latin America course. Presented lectures on journalism in Guatemala.

Teaching Assistant, University of Texas at Austin (2009-2010)

Assisted teaching Intermediate Reporting in Journalism School.

Adjunct Instructor, Francisco Marroquin University in Guatemala City, Guatemala (2009)

Instructor of record for course on Interviewing and Reporting Techniques to third-year journalism students at this private university.

Guest Lecturer, San Carlos University in Guatemala City, Guatemala (2008-2009)

Presented lectures on online journalism, the future of news, and the state of U.S. journalism at the national public university in Guatemala.

Teaching Assistant, University of Texas at Austin (2005-2006)

Assisted teaching Introduction to Latin American Politics in Government Department.

Teaching/Research Assistant, Knight Center for Journalism in the Americas housed at University of Texas at Austin (08/2009-2012, 2005-2006)

Teaching assistant for online feature-writing course for journalists in the Caribbean. Teaching assistant for online political coverage course for Spanish-speaking journalists in Latin America. Website editor, responsible for keeping web page current. Wrote, translated, and edited weekly trilingual online newsletter.

PROFESSIONAL JOURNALISM EXPERIENCE

Press Freedom Analyst, *Freedom House* (2011-present) Responsible for analyzing press freedom for various countries in Latin America, producing country reports for Freedom House's annual global press freedom index.

PROFESSIONAL JOURNALISM EXPERIENCE (CONTINUED)

Freelance Reporter, *Christian Science Monitor*, *Diario Colatino*, *Radio Victoria* (2012-2013).
Freelanced for U.S. national newspaper from El Salvador, as well as local Salvadoran newspaper and radio station.

Freelance Writer, *Tactical Technology Collective* (2010-2011) Produced online news stories for Tactical Technology Collective (TTC), a UK-based non-governmental organization, examining how activist organizations around the world are using TTC's digital toolkits in their work.

Blog and Website Editor, *Knight Center for Journalism In The Americas* (2009-2012)
Editor of the daily, trilingual online blog covering journalism-related news in the Western Hemisphere. Responsibilities included editing, writing and translating daily blog posts. Also responsible for sending out twice-weekly online newsletter and maintaining and updating Center's trilingual website.

Freelance Reporter, *Guatemala City* (2008-2009)
Based in Guatemala City as an Inter American Press Association scholar, covered immigration, violence, the U.S. presidential election, adoptions, and other human-interest stories for U.S. and foreign newspapers, including *The Christian Science Monitor*, *The Miami Herald* and *The San Francisco Chronicle*.

Immigration/Minority Affairs/Special Projects Reporter, *The News Journal/Gannett Co., Inc.* (09/06-10/08)
Work included seven-week series exploring Congress' 2007 comprehensive immigration reform bill, and a two-day series tracing the links between southern Delaware and Guatemala on the 10-year anniversary of that country's peace accord. Also covered minority rights and transportation, including the state highway department and Philadelphia International Airport. Winner of 1st place Press Association award for coverage of people converting to Islam.

Associate Producer, *Gracias Vida Productions/Latino Usa* (8/04 – 8/05) Researched, interviewed and wrote for radio documentary series, *Después de las Guerras: Central America After the Wars*, which aired in English and Spanish on more than 200 public radio stations across the country. Work included interviews conducted in Guatemala, such as with Nobel Prize winner Rigoberta Menchú.

General Assignment Reporter, *The Kansas City Star/Knight Ridder Inc.* (6/1999 – 7/2004)
Award-winning city government and animal issues reporter for the 300,000-circulation daily newspaper in Kansas City, Missouri. Covered breaking news, i.e. a hostage situation, September 11, and a devastating ice storm and tornado. Also covered Kansas City's annual rodeo, livestock and horse show, which required generating enterprise stories and finding new angles for old stories.

PROFESSIONAL JOURNALISM EXPERIENCE (CONTINUED)

Washington Correspondent, *The Galveston County Daily News* (8/1998 – 12/1998) The only reporter in our nation's capital for the daily Texas newspaper, circulation 27,000. Covered Congress, the environment, and governmental issues, including the impeachment hearings of then-President Bill Clinton.

Assistant Editor/Reporter, *The Columbia Missourian* (08/1997 – 05/1999)
Assigned and edited stories for the daily Missouri newspaper, circulation 6,000. Coached reporters with writing and interviewing, and maintained the daily story budget. Also covered cops and lower education. Won Missouri Press Association awards for a series on sex offenders and another on underage drinking.

CONTRACTS AND GRANTS FUNDED

PI, Association for Education in Journalism and Mass Communication Minorities and Communication Division Paula M. Poindexter Faculty Research Award. *Activism or Journalism? #Blackout Tuesday, George Floyd, and Journalists' Responsibility toward Anti-Racism*. \$1,000. 2020.

PI, University of Houston Provost's 50-in-5 Award. *Rethinking the Protest Paradigm in Clientelist Media Systems: A Cross-National Comparison of Journalists' Roles and Practices in Protest Reporting*. \$5,000. 2020.

PI, University of Houston Department of Research Small Grant. *Transnational Collaboration Networks in Latin American Journalism: Exploring New Practices and Challenges in a Social Media Era*. \$4,500. 2020.

PI, College of Liberal Arts and Social Sciences Research Progress Grant, University of Houston. *Journalism, Risk and Uncertainty in a Changing Mediascape*. \$4,000. 2020.

Co-PI, Association for Education in Journalism and Mass Communication (AEJMC) Emerging Scholars Grant. *Disrupting the Protest Paradigm: Toward a Model of the Sociological Effects, Routines and Norms Influencing Journalistic Coverage of U.S. Protests*. \$3,500. 2018.

Co-PI, College of Liberal Arts and Social Sciences Dean's Collaborative Interdisciplinary Research Grant, University of Houston. *Journalists with a Cause: Developing a Hispanic Media Minor Course on Digital Media and Activism in Latin America and Houston*. \$10,000. 2018.

Primary investigator, New Faculty Research Award, University of Houston. *Challenging the Protest Paradigm: Toward a Hierarchical Model of the Factors Influencing Central American Protest Coverage*. \$6,000. 2018.

Primary investigator, Planning Grant, Florida State University. *Have I Got News for You...Exploring the Relationship between Content, Innovation, and Sustainability Among Digitally Native News Sites in Mexico and India*. \$13,000. 2016.

CONTRACTS AND GRANTS FUNDED (CONTINUED)

Primary investigator, First Year Assistant Professor Research Grant, FSU. *Regenerating Journalism: A Study of the Rise of Online-Native Media in Latin America*. \$20,000. 2015.

Primary investigator, Materials Grant, funded by FSU Undergraduate Research Opportunity Program. *Social Media Research*. \$1,000. 2015.

FELLOWSHIPS, AWARDS

2019

- Valenti School of Communication Outstanding Faculty Research award, 2019
- Selected to present my research as part of the 2019-20 Assistant Professor Excellence Speaker Series at the University of Houston
- Semi-finalist with three papers moving to the final round for the \$10,000 2019 Prize for Research in Public Interest Communications, University of Florida

2018

- AEJMC-Knudson Latin America Book Prize for my book, *Liberation Technology in El Salvador*
- Outstanding Junior Woman Scholar Award, Kopenhaver Center for the Advancement of Women in Communication
- Fellow, Scripps Howard Journalism Entrepreneurship Institute
- Top Faculty Paper, 1st place, Association for Education in Journalism and Mass Communication (AEJMC), Media Management, Economics, and Entrepreneurship Division
- Top Faculty Paper, 2nd place, AEJMC, International Communication Division
- Top paper, 1st place, AEJMC, Latin American Research
- Top paper, 2nd place, AEJMC, Latin American Research

2017

- Research Fellow, Knight Center for Journalism in the Americas
- Fellow, Kopenhaver Center for the Advancement of Women in Communication

2016

- Top Faculty Paper Award, 1st place, AEJMC, International Communication Division

2015

- Nafziger-White-Salwen Dissertation Award for best dissertation in the field, AEJMC
- Faculty Research Award, FSU College of Communication and Information
- Top Paper in Latin American Research, AEJMC, International Communication Division
- Top Faculty Paper Award, 2nd place, AEJMC, Minorities and Communication Division

FELLOWSHIPS, AWARDS (CONTINUED)

- Top Faculty Paper Award, 3rd Place, AEJMC, International Communication Division
- Overall Conference Top Paper Award, 1st place, AEJMC Latin America Regional Conference

2013

- AEJMC, travel funding to attend annual conference in D.C.
- American Association of University Women Austin Chapter's Fellowship
- Nettie Doscher More Fellowship in Journalism, University of Texas at Austin
- Max McCombs Graduate Student Publishing Award, University of Texas at Austin

2012

- Inter-American Foundation Grassroots Development Fellow. Prestigious fellowship funding 12 months of dissertation fieldwork in the social sciences. Funding used for ethnographic research in El Salvador.
- University of Texas at Austin, Jesse Jones Fellow
- University of Texas at Austin, Nettie Doscher More Fellowship in Journalism
- University of Texas at Austin, James W. Tankard Graduate Research Award
- University of Texas at Austin, Graduate School Continuing Fellowship
- University of Texas at Austin, Professional Development Award
- AEJMC, Minorities in Communication Division, top student paper, 3rd place
- University of Texas at Austin, Journalism School Graduate Student Scholarship,
- University of Texas at Austin, Max McCombs Graduate Student Publishing Award
- University of Texas at Austin, Student Enrichment Award, to help fund research into racial stereotypes on YouTube.
- Latin American Studies Association, travel grant to attend Latin American Studies Association Congress in San Francisco

2011

- University of Texas at Austin, Max McCombs Graduate Student Publishing Award
- University of Texas at Austin, Nettie Doscher More Fellowship in Journalism
- University of Texas at Austin, Tinker Foundation Summer Field Research Grant, for travel to conduct research in El Salvador.
- AEJMC mid-winter conference, Minorities in Communication Division, top paper
- University of Texas at Austin, International School on Digital Transformation Grant, for travel to Portugal to participate in a week-long program that brings together scholars and professionals from around the globe to examine how digital media and new technologies are impacting democracy, transparency, political participation and activism.
- University of Texas at Austin, travel grant for attending the 9th International Symposium Communication in the Millennium in San Diego

FELLOWSHIPS, AWARDS (CONTINUED)*2010*

- University of Texas at Austin, Ada Frances Miller Endowed Graduate Scholarship in Journalism
- University of Texas at Austin, International School on Digital Transformation Grant, Portugal
- University of Texas at Austin, travel grant for attending the Association of Education of Journalism and Mass Communication annual convention, University of Texas at Austin, 2010

2008

- Inter American Press Association Scholar: scholarship winner based in Guatemala City, Guatemala. Fellowship responsibilities included: teaching class on Interviewing and Reporting Techniques at the private Universidad Francisco Marroquin, researching the professionalization of the Guatemalan press, and freelancing for newspapers both in the United States and in Guatemala. This prestigious fellowship is given to one North American journalist each year.
- Vanderbilt University: Vanderbilt Media Fellow in immigration reporting program.

2007

- International Center for Journalists, fellowship recipient for 10-day immigration coverage training program for journalists in Washington, D.C.
- Maryland, Delaware, D.C. Press Association, First-place award for story about Americans converting to Islam.
- Gannett Co., Chosen for Gannett's Video Convergence Training where learned to shoot, edit and put together video packages for newspaper websites.

2004-2006, The University of Texas at Austin:

- Tinker Foundation Summer Field Research Grant
- Foreign Language and Area Studies Fellowship

SERVICE

- Research Competition Chair, International Communication Division, Association for Education in Journalism and Mass Communication (2019-2020)
- Virtual Conference Task Force Chair, International Communication Division, Association for Education in Journalism and Mass Communication (2020)
- Graduate Student Committee member, School of Communication, UH (2019-2021)
- Policy Committee member, School of Communication, UH (2019-2021)
- Media for Social Justice Global Communication Summit conference organizer, UH (2018-2019)
- The Challenges of Independent Journalism in Central America forum organizer, UH (2019)

SERVICE (CONTINUED)

- Search Committee member for joint tenure-track position with the UH Department of Communication and Department of Political Science (2018)
- Markham Student Competition Research Chair, International Communication Division, Association for Education in Journalism and Mass Communication (2018-2019)
- Research advisor to advanced placement high school student (2018-2019)
- Speaker, Society for Professional Journalists Houston chapter (2018)
- Thesis committee member for two UH master students (2018-present)
- Comps committee member for one UH master student (2018-2019)
- Search Committee member for tenure-track journalism position, UH School of Communication (2017)
- Graduate Committee member, UH School of Communication (2017-present)
- Teaching Standards Chair, International Communication Division, Association for Education in Journalism and Mass Communication (2017–2018)
- Secretary, International Communication Division, Association for Education in Journalism and Mass Communication (2016–2017)
- Judge, Missouri College Media Association contest (2017)
- Reviewer Recruiter Officer, International Communication Division, Association for Education in Journalism and Mass Communication (2015–2016)
- Co-leader of Social Media Lab in FSU College of Communication & Information (2014-2017)
- FSU School of Communication Public Interest Media Academic Committee (2016-2017)
- FSU School of Communication Academic Affairs Committee member (2015-2016)
- FSU School of Communication Library Liaison (2014-2017)
- Mentor for FSU Undergraduate Research Opportunity Program (2014-2017)
- Faculty Advisor for FSU student organization Empowering Women Globally (2015-2017)
- Chair for 1 Ph.D. dissertation, 4 M.A. theses, and 2 undergraduate honors theses at FSU
- Committee member for 2 M.A. theses and 3 undergraduate honors theses at FSU
- Academic article reviewer for: *New Media & Society*, *Journalism and Mass Communication Quarterly*, *Journal of Communication*, *Journal of Computer-Mediated Communication*, *Bulletin of Latin American Research*, *Mobilization*, *Journalism*, *Journalism Studies*, and *Information, Communication & Society*
- Public Interest News Network Board of Advisors (2015-2017)
- Member Association for Education in Journalism and Mass Communication (International Communication Division, Commission on the Status of Women, the Minorities and Communication Division, and Mass Communication & Society Division)
- Member International Communication Association (Global Communication & Social Change Division, and the Activism, Communication, & Social Justice Interest Group)
- Member Latin American Studies Association
- Member International Association for Media and Communications Research
- Member World Association for Public Opinion Research